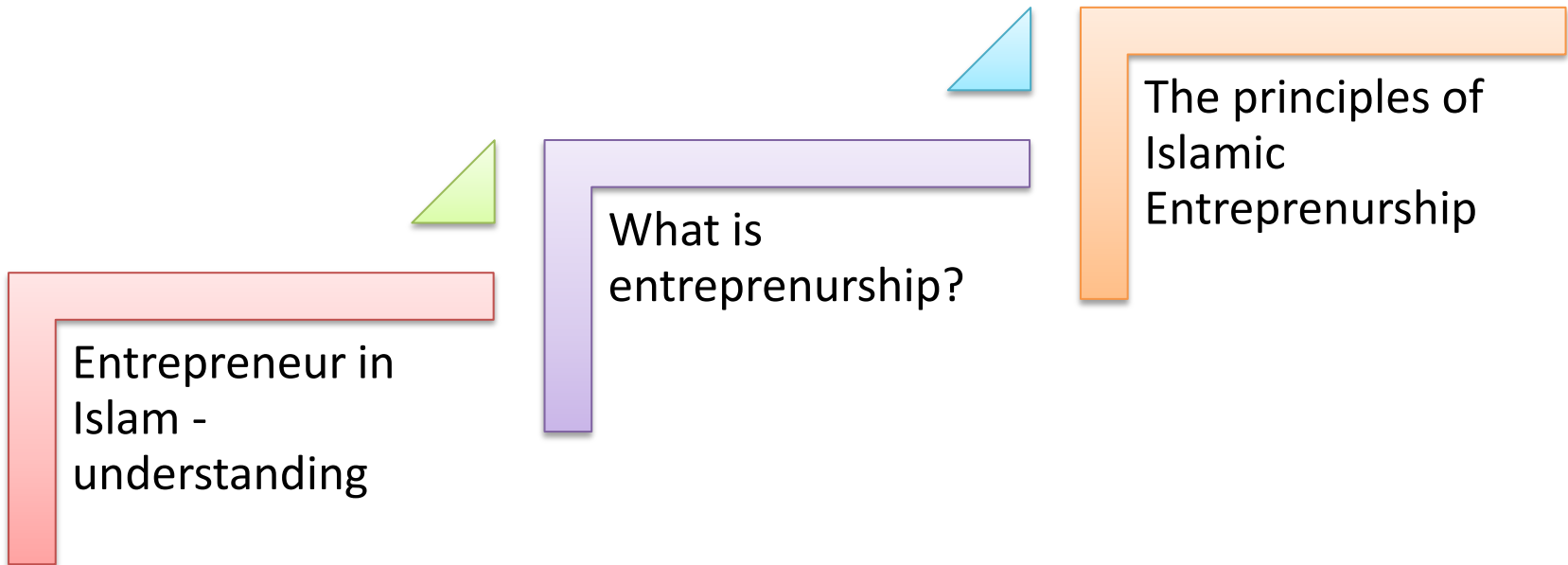


Entrepreneurship in Islamic Perspective

Evony Silvino Violita

Universitas Indonesia, 2016

Agenda

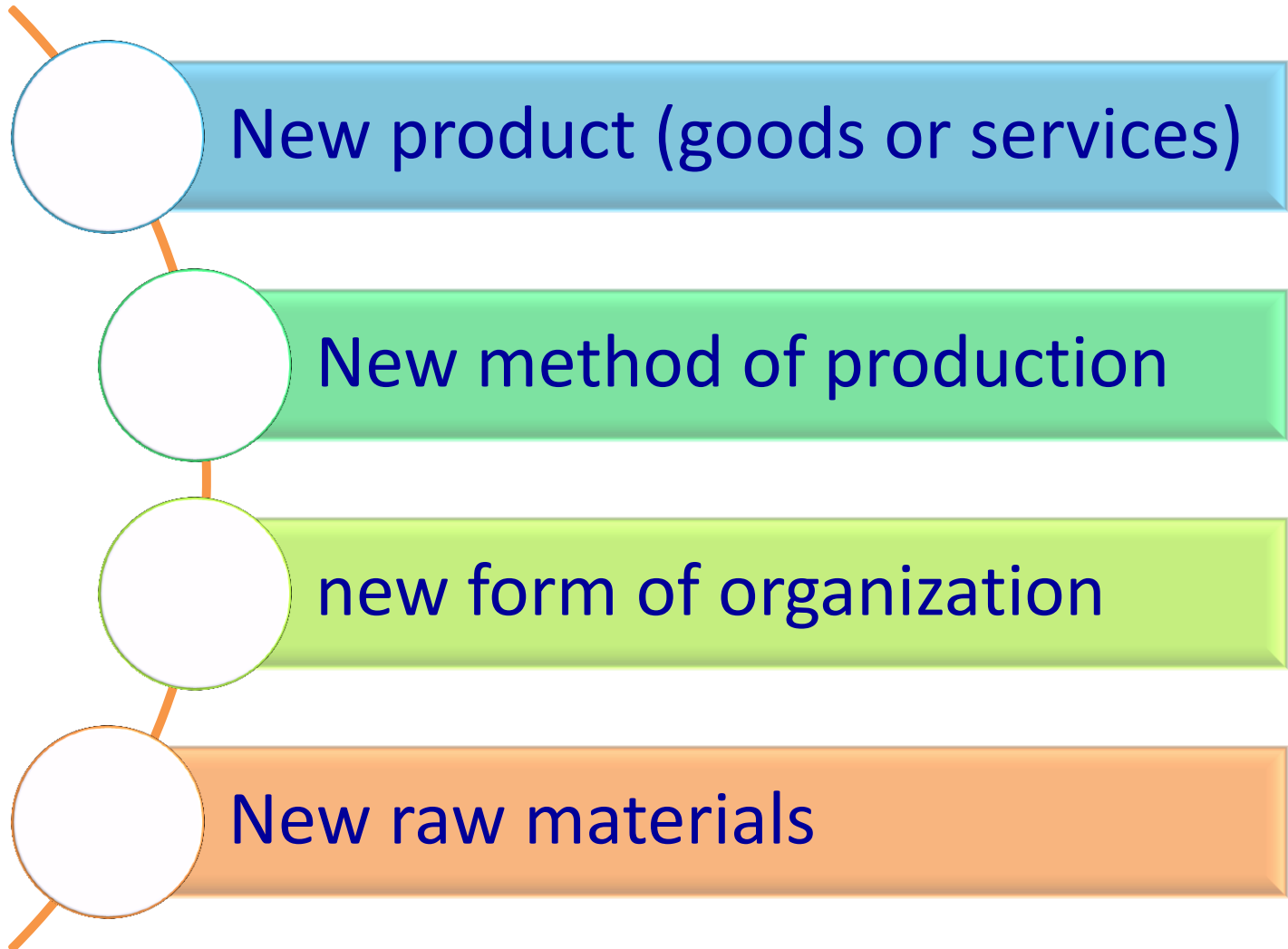


Definition of Entrepreneurship

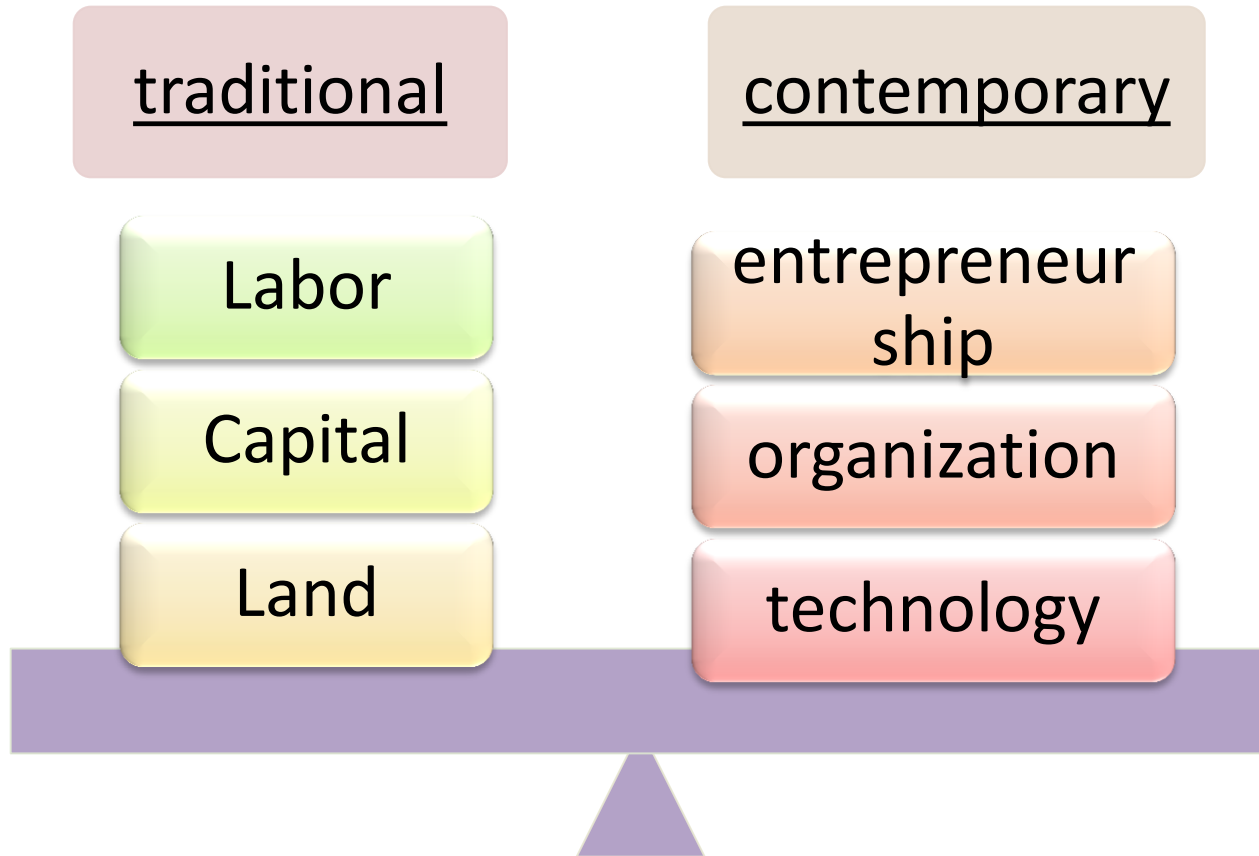
A process of creating a new thing (idea) and developing something different from existing product. The purpose is to improve individual's wealth and deliver value added to society

(Raymond W. Y. Kao)

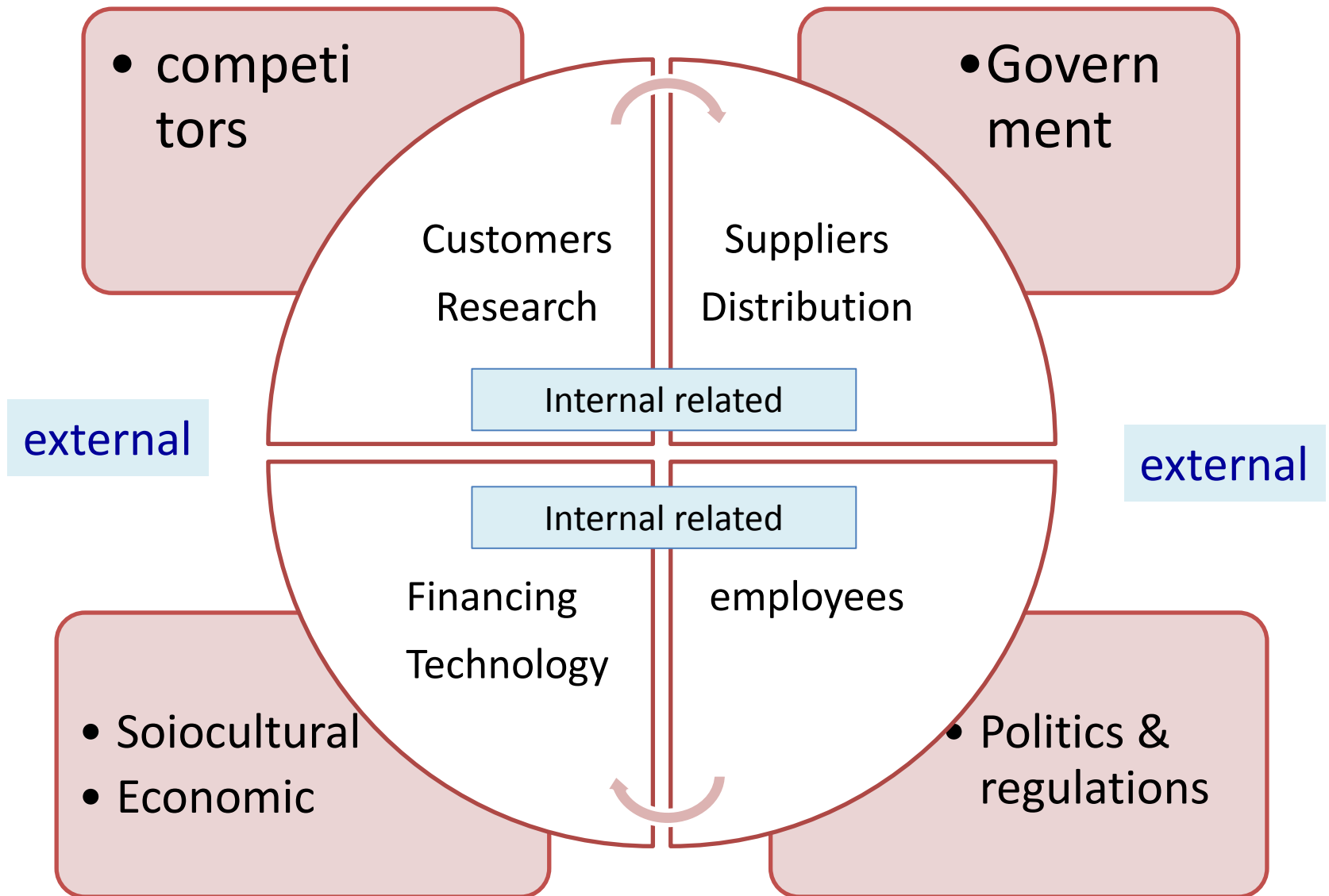
What to Create?



Factors of Production



Business Environment



Entrepreneurship in Islamic Civilization

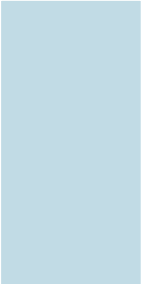
Islam encourages business activities

Prophet (pbuh) was himself an entrepreneur


Entrepreneurs have played a vital role in the formation of Islamic civilization

Entrepreneur is a part of Islamic culture

Entrepreneurship in Islam



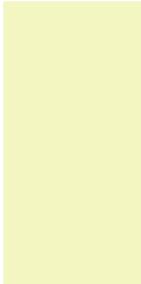
Entrepreneurship is not separable from Islamic religion



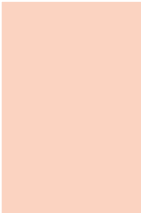
Doing business is one of good deed in Islam



Islam encouraged to venture into business



Islamic Entrepreneurship should operate within the domain of Islamic Economic system



Al-Quran and al-Hadits contain guidance of Islamic entrepreneurship



Process of Business in Islam

Mutual agreement between the seller and buyer

Honesty in dealing the business

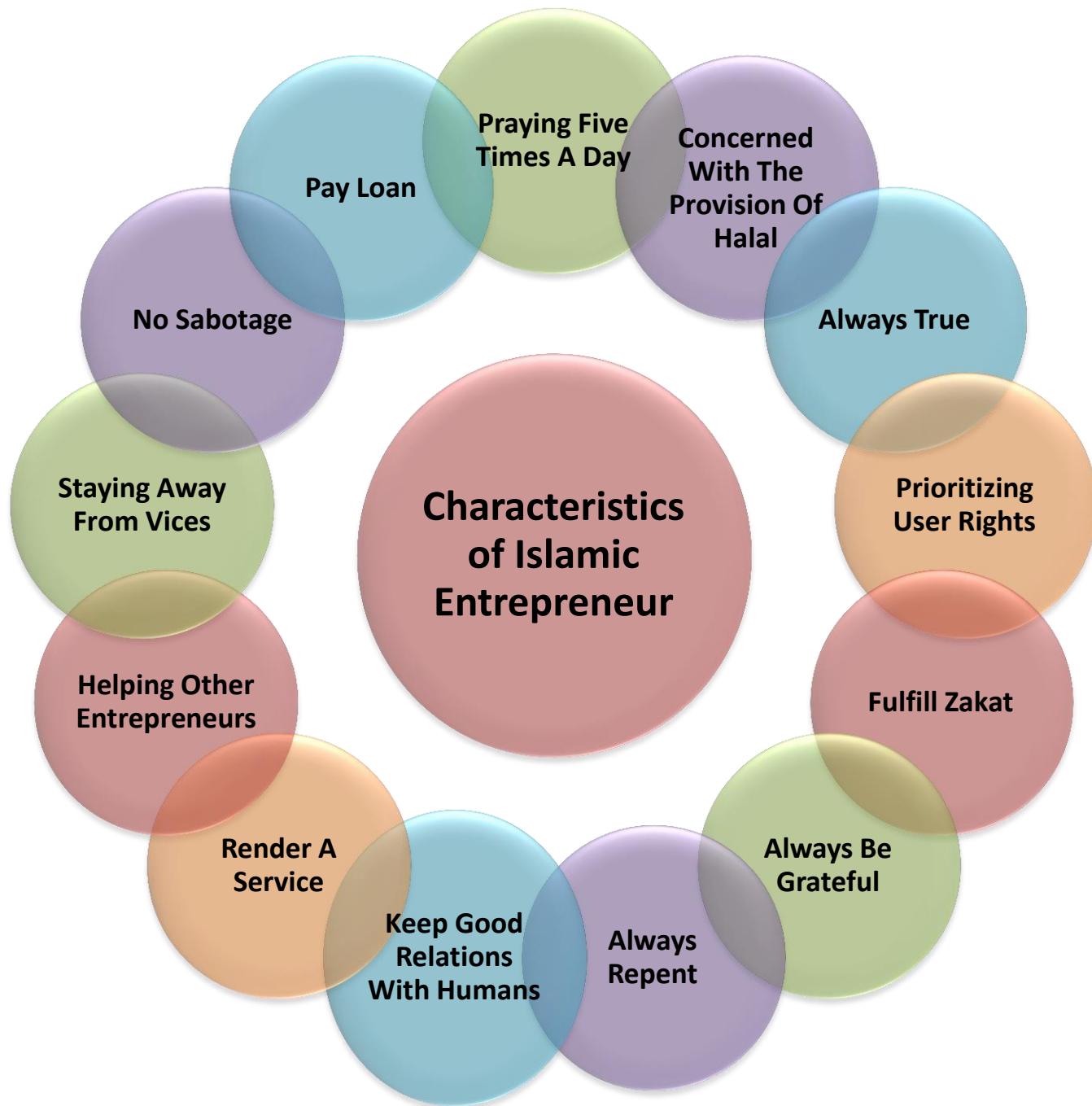
Mutual respect and esteem

Satisfying all business obligations

Lawful (Halal) product and contract

Humanity in business contracts

Sharing behaviour



Management Functions

Production

- Process of converting input into finish goods or preparing services

Human resources

- Consuming the skill/knowledge and effort of employee and management of the organization

Financial

- Process of collecting and allocating the usage of funds

Marketing

- A system of designing the mix of pricing, promoting, distributing product/services

Business Function an Entrepreneur Concerns

Financial

Only get funds from lawful resources

Invest funds only in lawful investment

Allocate some income to CSR/charity and zakah

Human resources

Hire staff with a good knowledge, strong, trusty

Reward is desirable than punishment

Should pay well

Fair payment

High moral values

Business Function an Entrepreneur Concerns

Production

Produce only halal
product/service and
process

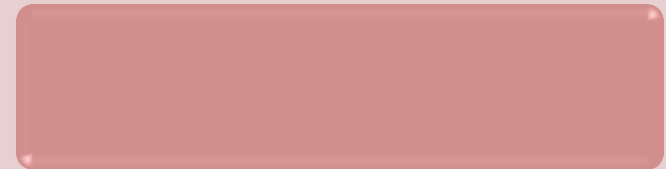
Do not waste (mubazir)

Marketing

Do not cheat customers

Honesty about the
products/services

No hoarding



Ethics in Islamic Entrepreneurship

“You are the best nation that has been raised up for mankind; You enjoin right conduct, forbid evil and believe in Allah” (Quran 3:110)

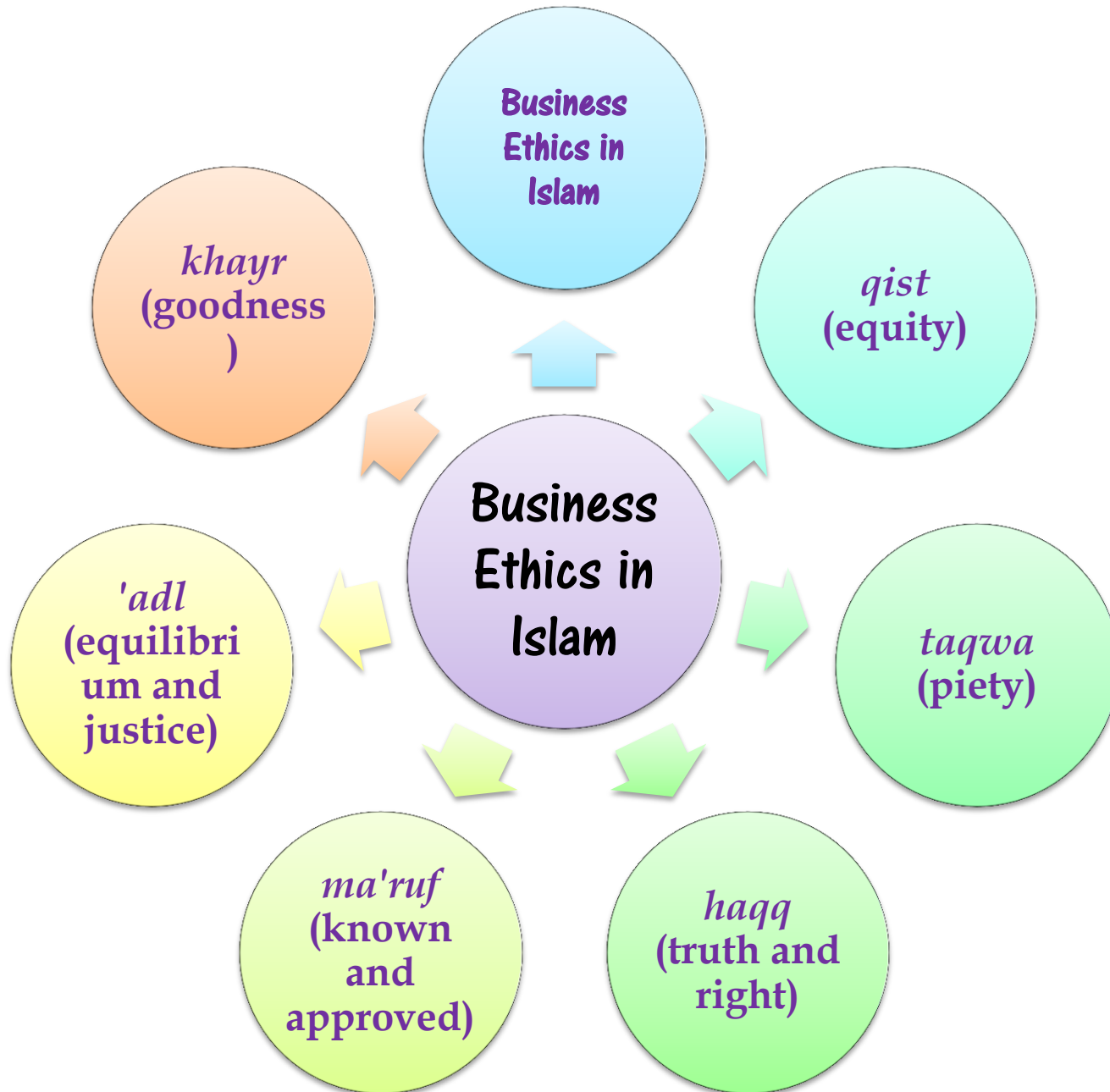
ethics governs all aspects of life

Everlasting success or *falah*

Islam is a way of entrepreneur life

Should follow islamic business ethics

Moral principles and codes of ethics are repeatedly stressed throughout the Holy *Qur'an*.



- <http://www.slideshare.net/muhammadsharafatlali9/human-recourse-management-from-the-islamic-perspective-51849952>